



# Monday Night Madness 2022

## Sponsorship Packet

**Kids' Voice of Indiana**  
Advocate. Educate. Protect.



## **Join Kids' Voice of Indiana at our annual tailgate, Monday Night Madness!**

***Sponsored by the Indianapolis Colts, led by Mo Alie-Cox (Colts Tight End #81)  
and accompanied by Jon Hand (Colts 1986 1st Round Draft Pick)  
and other special guests***

Dear Friends and Supporters,

Each year, we rally together with the Indianapolis Colts in support of Kids' Voice of Indiana and its mission of serving Indiana's children and families by providing legal education, child advocacy, and family visitation through our programs. Your attendance and support of Monday Night Madness will not only provide an entertaining evening, but you will create positive change in the thousands of lives of the kids we serve.

This year's Monday Night Madness will be held on Monday, December 5th at Gridiron Hall in the Indiana Farm Bureau Football Center.

Through your support of Monday Night Madness, you will show the community you care about Kids' Voice and providing powerful advocacy for all kids who are neglected, abused, or extremely endangered. In addition, you will create excitement regarding Monday Night Madness, drive further attendance to the event and encourage commitment and support from sponsors like yourself. Your goodwill and generosity are vital to the success of Monday Night Madness and Kids' Voice of Indiana's mission impact.

The money we raise during Monday Night Madness directly provides support for the nearly 5,000+ children Kids' Voice serves each year. Your generosity will change lives, provide positive outcomes, and help us reduce instability, abuse and neglect.

Sincerely,

Drew Dienhart (he/him/his)  
Director of Development



**Presenting Sponsor:  
Indianapolis Colts**

## About the Event

- Event Overview: Ultimate tailgate supporting the mission of Kids' Voice of Indiana
- Event Components: Doors open at 6:00pm. VIP Sponsors will get access to players from 6:15-7:00pm. The night will feature a buffet style tailgate dinner at 7:00pm followed by entertainment, silent and live auctions
- Dress Code: Tailgate attire; Colts gear encouraged but not required

Please join us on Monday, December 5, 2022 at Gridiron Hall in the Indiana Farm Bureau Football Center for an evening of entertainment, dinner, and auctions!



## Sponsorship Benefits

- Expand Marketing and Advertising: Receive promotional benefits by securing thousands of local area media impressions
- Target Our Audience: Network with hundreds of high-profile community members, including current and past NFL players
- Entertain Clients and Staff: All sponsors receive complimentary tickets to the event
- Show Your Commitment to Our Community: Your support provides the resources to advocate and protect kids in Indiana



## Sponsorship Levels & Perks

	10 Player Sponsor \$3,500	VIP Sponsor \$5,000	Special Teams Sponsor \$7,000	Presenting Sponsor \$20,000+
Table for 10 at the event				
Table sponsor recognition in the event program				
Company logo on select event materials				
VIP access with Colts players: 6:15-7:00 pm *Limit 2 autographed items per person				
On-stage recognition during event and social media/newsletter recognition				
Auction signage at event & online				
Name listed on invitations and on select signage				

\*10 Player Sponsor & VIP Sponsor opportunities can split payment among (2) sponsors. Participating sponsors must include each other on submission. Both participating sponsors will receive full recognition and a total of 10 seats to share between them.

Contact Drew Dienhart at 317.789.6160 or email our Development Team at [development@kidsvoicein.org](mailto:development@kidsvoicein.org) for questions and special partnership opportunities



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